

ROM THE EDITOR

Celebrates the indomitable spirit of women and women entrepreneurs.

he startup revolution has stirred up hopes in every young individual globally, igniting them to proactively take part in this generational change. As per the Global Entrepreneurship Monitor, a survey covering 65 economies, there are more than 582 million people in this world in the process of starting or running their own business. There is no doubt that entrepreneurs are hacking global economies by creating jobs, and solving big problems through innovation. Gone are those days when a nine-to-five job was the most sought-after one. Though the choice promised financial security and career progression, it is no longer the only preferred option today.

With the startup boom picking up its momentum like never before in the past decade, twenty-year-olds are already en route to becoming entrepreneurs. Those who have joined the procession have successfully led the change and became renowned entrepreneurs. India is witnessing a steady rise in women entrepreneurship, more women are pursuing



Ngo Hoang Anh
Chief Editor

their career in this direction. There are many successful female entrepreneurs who soared high spreading their wings wide and those who also have stories to proclaim.

Are you waiting to join the revolution? Are you aspiring to become a young entrepreneur? Do you want to be the master of your future? You must be wondering where can you get a great idea to execute it and become a successful entrepreneur! Asia Inc. 500 unveils this special edition that celebrates the indomitable spirit of women and women entrepreneurs. This magazine features those successful women leaders who are not only role models but also can be inspiring and encouraging to the women leaders of tomorrow.





Vineeth Vankara

Program Manager

Deepthi

Head Editor

Manogna Nalli

Content Manager

Madhuha D

Head of Ad and Author Relations

Ayodhya

Head of Design and Execution

Ramya Rednam

Head of Partnerships

About ASIA Inc. 500

Asia Inc. 500, along with its valued partners lays emphasis on exploring and recognizing 5000+ individuals and organizations every year across Asia and helps to reach out to a wide audience, prospective clients & investors.

Our platform is a great source of information and connect in areas of Al, Blockchain and other upcoming technologies and frameworks. At the end of every quarter, we choose and rank the best 500 organizations in various aspects all throughout Asia.

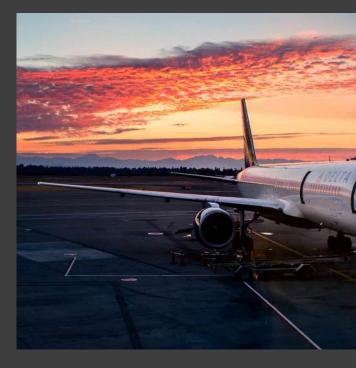
Address:

49, Jalan Telawi 6, Bangsar Baru 59100 Kuala Lumpur Wilayah Persekutuan Kuala Lumpur ramya@asiainc500.com

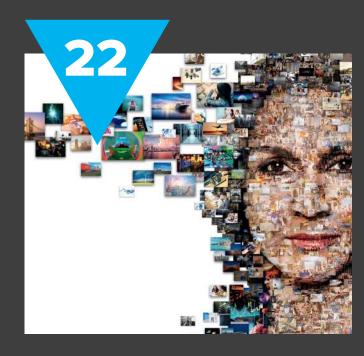
Inside. August 2019



10 Young women entrepreneurs of india



India soars high with highest number of women pilots in the world







SHEROES - An online career destination

38

SHE Team

Attitude -The Life Shaper!!

Revolution is born Out of love for people



Female movers and shakers in the technology sector dominating this space



Women at

the digital

the heart of



The Dot Watch - A Light in the World of Communication

46



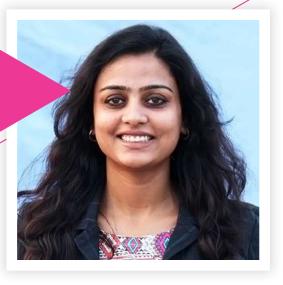
10 YOUNG WOMEN ENTREPRENEURS OF INDIA

ne might have a brilliant idea, one might know how well to execute that idea and the other might transform the whole world with that single idea. It might be one genius thought for many but on the other end of the spectrum, it's an entirely different story taking the risk and actually doing something about it. Here are the hustling millennial women entrepreneurs who have innovated and created a niche market. These thriving female entrepreneurs have bridged the gap

from idea to action and changed the startup landscape of India with determination, zeal, grit and who made it against all odds.

Despite a significant gender gap or gender discrimination, it was their fierce passion that has moderated women entrepreneurs to outperform their male counterparts. Breaking through the glass ceiling, below is the list of the most powerful women entrepreneurs in India who have risen above challenges and inspired many leaving an indelible impact.





ADITI GUPTAFounder- Menstrupedia

While menstruation is a phenomenon unique to girls, it has always been surrounded by taboos and myths that exclude women from many aspects of socio-cultural life. Explaining young girls about menstruation has always been a challenge for both parents as well for teachers. Aditi Gupta's Menstrupedia is creating awareness to break taboos and myths around menstruation and to encourage women to overcome their hesitation about menses.

ANISHA SINGH

Founder- mydala.com

mydala is a merchant marketing platform started under the leadership of Anisha Singh in 2009 and has grown to become India's largest local services marketing platform ever since then. Anisha who calls herself a stereotypical sardarni is an example of a leading woman entrepreneur who encourages more women to come forward in pursuing their career choices.



UPASANA TAKU

Founder: Mobikwik

Upasana Taku is the co-founder of the MobiKwik whose story has started from the apartment offices to venture capital funding. With a mission to simplify payment acceptance for retailers in India, Upasana Taku has scribbled the success story of first women entrepreneurship by becoming the first woman to lead India's first payment startup.



NEERU SHARMA

Founder-Infibeam

If you want to learn about the making of a prolific leader, then you should go behind the scenes. Neeru Sharma, an empowered woman, is one of the few who are at the helm of big businesses in a male dominated industry. She is the co-founder of Infibeam Avenues limited, which started as a retail portal only to end up becoming the e-commerce conglomerate carrying over 100 lakh Stock keeping Units.

ANKITA GABA Founder- Social Samosa

Ankita Gaba is an award winning digital marketer with 10 years of entrepreneurship experience. She has built startups like Superchooha, a digital marketing agency and Social Samosa, a widely recognized social media news portal. She was also appointed as the Head of Marketing for Orowealth, a leading fin-tech company and India's first zero commission Direct Mutual Fund Platform.



5

ASHWINI ASOKAN

Founder- MAD STREET DEN (MAD)

Born in Chennai, and a trained classical dancer who has traveled across the country for her performance, Ashwini Asokan is the Founder and CEO of MSD (Mad Street Den), an Al-based company. It is one of the very few original startups in the artificial intelligence space from India powering the Retail industry with its Image recognition platform, Vue.ai.



CHITRA GURNANI DAGA

Founder- Thrillophilia.com

The adventure and travel industry in India has seen radical changes in the last decade. And, no doubt, Thrillopedia.com has become a onestop solution for adventure sports in India, with Chitra Gurnani Daga becoming a Show Stopper in terms of Travel and Tourism. She is the Women Entrepreneur of India who loves to take risks. Chitra herself is very passionate about traveling, exploring and seeking adventure.

GURLEEN KAUR

Founder- Hareepatti

Gurleen Kaur Tikku is a woman with transformative thinking in business and finance whose idea led to the founding of Hareepatti, a financial consultancy that has been imparting financial wisdom and investment solutions to its customers. Realizing the need of right financial advice which is not easily available to the masses, Gurleen has stepped into this business.





DEBADUTTA UPADHYAYA

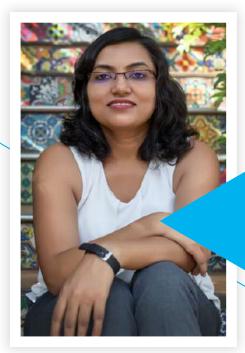
Founder- Timesaverz

"Life is as you would like to make of it. All of us have a choice and the easy or hard part is just a derivative of what one has chosen," says Debadutta Upadhyaya, mompreneur, CEO and Co-founder of Timesaverz, a mobile first marketplace connecting home service seekers with home service providers. With 16 years of leadership experience in the media and communications space, Deb built the e-service portal with an aim to address the very big need gap experienced by most working people in metros.

JAYA JHA

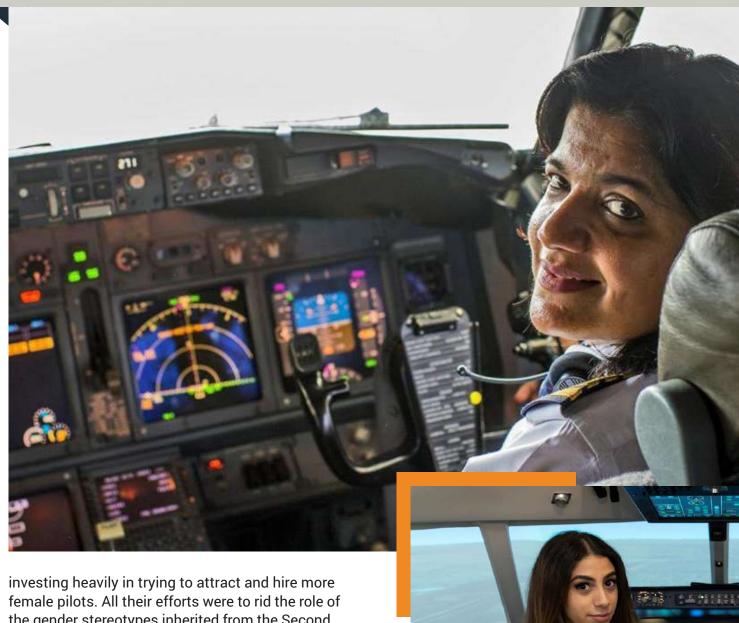
Founder- InstaScribe & Pothi

Jaya Jha is a pioneer in the Indian publishing sector whose love for entrepreneurship, technology and poetry resulted in Pothi.com, a self-publishing platform. She is a businesswoman who is committed to developing and offering services for writers that empower them to publish their work, get it out for the world to see and make money from their creativity.





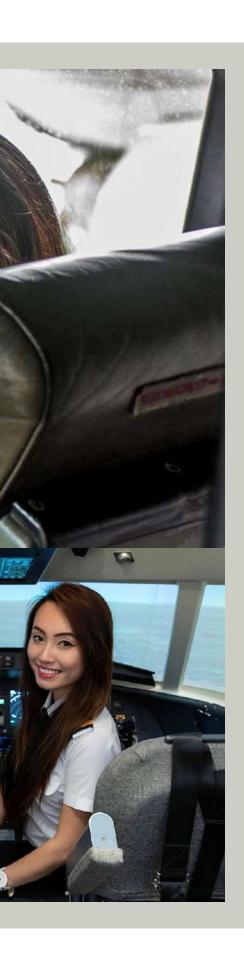




investing heavily in trying to attract and hire more female pilots. All their efforts were to rid the role of the gender stereotypes inherited from the Second World War. In India, however, the society is changing and there is more acceptance about working in the aviation sector. Around 13 per cent of Indian pilots are female, compared to less than five per cent in the UK.

Women account for 12.4% of India's pilots, with 1,092 of the total 8,797 pilots in schedule domestic airlines being ladies. In 2014, 586 of the 5,050 pilots (11.6 per cent) in domestic schedule airlines were women. A figure that now stands at 1,092 out of 8,797 (12.4 per cent) pilots.

India is the fastest growing aviation market in the world (domestic capacity grew 22 per cent in the first half of this year), and the country's airlines are





succeeding in addressing its demand for pilots by hiring more women. This itself stands as a testimony of the contribution made by women to the aviation sector and also by the country to their careers. Women are reaching new heights and conquering major positions equivalent to their male counterparts in every sector. It's evident that male domination still prevails in every field and taking up the challenge, women are moving in the forefront competing with men in the race.

In a country which still remains obsessed about sons and often questions the credibility of women by preferring girls to take up jobs or careers into humanities, the girl child now gives a befitting reply to all those naysayers as she outshines men in the most-dominated field of aviation. While there have been many efforts made to empower women and make them self-reliant, constant support is needed from the family, society and their counterparts to enable them to succeed in any profession they take up.





SHERYL SANDBERG

COO, Facebook

Ranked 4th in the Forbes list of most powerful women and top in the technological field, is Sheryl Sandberg, the first chief operating officer of Facebook. Being Facebook's COO since 2008, Sandberg has helped dramatically boost revenues at the social network. In 2012 she became the eighth member and also the first woman of Facebook's board of directors. She is an American technology executive, activist, author and also the founder of Leanin.org. She has previously worked as the chief of staff for the United States Secretary of the Treasury. Sandberg's current net worth is \$1.6 billion.



SUSAN WOJCICKI

CEO, YouTube

The Chief Executive Officer of Youtube since 2014, Susan Wojcicki, is the next to join the list of most powerful women in technology. Wojcicki became Google's first marketing manager in 1999 and then became senior vice president of Advertising and Commerce. She handled two of Google's largest acquisitions- the \$1.65 billion purchase of YouTube and the \$3.6 billion purchase of DoubleClick.









MEG WHITMAN

CEO, HP

President and Chief Executive Officer of Hewlett Packard Enterprise, Meg Whitman, is the next to appear in the list. Whitman previously served as President and Chief Executive Officer of eBay, from 1998 to 2008. During her 10 years with the company, she oversaw its expansion from 30 employees and \$4 million in annual revenue to more than 15,000 employees and \$8 billion in annual revenue. Whitman was a senior member of Mitt Romney's presidential campaigns in both 2008 and 2012 and ran for governor of California as a Republican but supported Hillary Clinton in 2016.



URSULA M. BURNS

Retired Chairman and CEO, Xerox Corporation

Ursula Burns was the Chairman of the Board of the Xerox Corporation from 2010 to 2017 and Chief Executive Officer from 2009 to 2016. During her tenure as a chief executive officer, she helped the company transform from a global leader in document technology to the world's most diversified business services company serving enterprises and governments of all sizes. Shortly after being named CEO in 2009, she spearheaded the largest acquisition in Xerox history, the \$6.4 billion purchase of Affiliated Computer Services.

Ursula, who regularly appears on Fortune's and Forbes's list of the world's most powerful women, is a board director of American Express, Exxon Mobil, Nestlé, and Datto.





WOMEN AT THE HEART OF THE DIGITAL TRANSFORMATION

igital transformation has changed every industry across the globe ushering into an era of higher efficiency and productivity across the globe. It has revolutionized the way of serving the customers, improving the competitiveness of the business and further pushing forth its expansion into the global market. Digital transformation continues to be a disruptive force across many industries today. While digital technologies are radically and rapidly changing the way people work, consume, get information and communicate, their consequences, however, may differ for women and men.

We live in an era where about 126 million women have started running their own businesses at a global level and 48% of female leaders are comfortable with cuttingedge technologies such as AI, machine learning and Blockchain. Nevertheless, it's baffling to see that only 5% of leadership positions in the technology industry are held by women. Women's participation in the tech sector has been bridging the gender gap making it imperative that women can lead the way in digital transformation.

Imagine running your own startup, advancing in career opportunities that were once limited to high gender or malecentric! Imagine standardizing yourself and your career with an accelerating pace that galvanizes your potential in equilibrium with the male counterparts! Here I am to talk about those successful women leaders who have created a long-lasting impact.





ASIA INC. 500 | August 2019

POOJA NAIDU

Head of Product, FT Group Products, Financial Times

To begin with, we all know that there are only 8 million women in India who are running their own businesses, whereas, only 10% of formal enterprises are being operated by women. This is a manifestation that women still continue to face several underlying hurdles that hamper their full career advancement. Despite everything, here's the story of Pooja Naidu, who managed to succeed her way leading the path in digital transformation. She is the Head of Product, FT Group Products, Financial Times.

With a significant array of experience for over two decades in retail, media and banking industries, Pooja is now the Director of Product at the Financial Times. A digital leader who drives product teams to deliver high value, market-leading product, has proven leadership skills in product management with Financial Times, Tesco and M&S. Pooja in her current role is responsible for the FT Group Portfolio of products, overseeing over 35 brands and leading the delivery of the GDPR transformation program for FT.com.



DOROTA ZIMNOCH

Founder & Managing Director, Zing Business Consulting

Dorota, an accomplished leader, and an entrepreneur, who reinvents, disrupts and relaunches banking and insurance businesses with the convergence of financial technologies, is the Founder and Managing Director of Zing Business Consulting. She is an international fintech and insurtech expert and the Top50 global influencer with over two decades of experience working with leading financial brands such as Citi, AIG, Alico, MetLife, and 4finance, as well as startups. Dorota has held multiple board advisory positions at companies such as Santander and the Heart Warsaw and has been ranked no.13 on PWC Power Global 100 and no.19 on Women in Finance Power 100.

DIANA CARRASCO

Head of Digital Risk, Compliance & Public Policy, HSBC Digital Bank

Diana, who has been working in the Financial Industry since 2002, is the Group Head of Risk, Digital Channels for Lloyds Banking Group. Prior to this, she was the Head of Digital Risk, Compliance and Policy UK & EU for HSBC Digital Bank and served as the Head of the Mentorship programme for the European Women Payments Network (Amsterdam). Diana has held leadership roles in digital transformation for both Visa and HSBC and believes that risk function should always be understood as a business enabler and not a blocker.



JUNE KLEIN

Founder & CEO, Technology & Marketing Ventures, Inc.

The Corporate Visionary's Most Influential Female CEO USA, June Klein, is the Founder & **CEO of Technology & Marketing** Ventures, Inc. With over three decades of experience in financial technology, June has pioneered digital initiatives at top firms like JP Morgan Chase, Citigroup, and Merrill Lynch and currently runs her own business. She is the former tech advisor to the Bill & Melinda Gates Foundation who has been awarded Corporate LiveWire's Most **Innovative Financial Technologist** award.



WINNIE PALMER

CEO, Morphosis Marketing Company & Co-Founder, Innovation Nation Limited

Winnie Palmer is an experienced digital transformation practitioner with over 15 years of experience in delivering enhanced customer engagement, productivity and revenue growth through state-of-art digital marketing and operations. She is a Board Member at the University of Greenwich, CEO at the Morphosis Marketing Company and Co-founder at Innovation Nation and has a keen focus on innovation and business performance.









hile many think of feminism as a movement aimed at destroying men, it is not as it was misconceptualized. Feminism is all about destroying the patriarchal ideas that are cemented in society. Feminism is not about hating men and making them lesser than women, Feminism is about improving the status of being a woman so that it's equal to that of being a man. Feminism is not about treating men like trash, but rather, it is all about pointing out the trash things that some men do. It is about standing up for women, overcoming the society's discrimination of the female sex, changing the way the world perceives the strength of a woman, and creating a society in which individuals' genders don't restrict women and degrade them.

In this hierarchical-structured society where men hold more power and women are valued less by society, Feminism is not about reversing the status quo. It is not about oppressing men but challenging the status quo to stop oppressing women. Some men have got this right and stood up for women fighting for their equal rights. Men can be feminists too. Yes, you read it right! This article is about those super cool feminist men who proudly stood up for feminism in the most epic way.

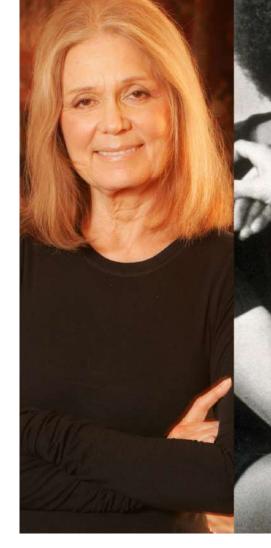
It is not so easy to stand up as a man and talk about gender equality. It takes to conform to the feminist ideas in their attitude, behavior, and way of life. Here's to all those famous men who proved that you don't need to be a woman to be a Feminist.



We let Willow cut her hair. When you have a little girl, it's like how can you teach her that you're in control of her body? If I teach her that I'm in charge of whether or not she can touch her hair, she's going to replace me with some other man when she goes out in the world. She can't cut my hair but that's her hair. She has got to have command of her body. So when she goes out into the world, she's going out with a command that is hers. She is used to making those decisions herself. We try to keep giving them those decisions until they can hold the full weight of their lives."









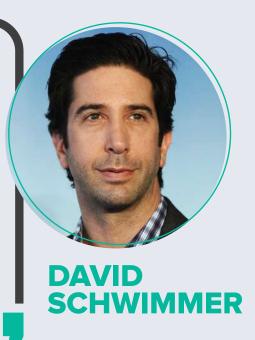




Two million women and girls are trafficked each year into prostitution, forced labor, slavery or servitude...
These women are our sisters and our daughters, our grandmothers and our mothers. This is unacceptable. And it must stop now.



I've had two girlfriends who were victims of child sexual abuse, and one was also later a date-rape victim. That sensitized me to the issue in a way that I hadn't been before.



LOUIS C.K. "

HOW DO WOMEN STILL GO OUT WITH GUYS, WHEN YOU CONSIDER THAT THERE IS NO GREATER THREAT TO WOMEN THAN MEN? WE'RE THE NUMBER ONE THREAT TO WOMEN! GLOBALLY AND HISTORICALLY, WE'RE THE NUMBER ONE CAUSE OF INJURY AND MAYHEM TO WOMEN. DO YOU KNOW WHAT OUR NUMBER ONE THREAT IS? HEART DISEASE.

WHEN WOMEN ARE
EMPOWERED, THEY
IMMEASURABLY IMPROVE
THE LIVES OF EVERYONE
AROUND THEM -THEIR FAMILIES, THEIR
COMMUNITIES, AND THEIR
COUNTRIES. THIS IS NOT
JUST ABOUT WOMEN, WE
MEN NEED TO RECOGNIZE
THE PART WE PLAY TOO.
REAL MEN TREAT WOMEN
WITH DIGNITY AND GIVE
THEM THE RESPECT THEY
DESERVE.



PRINCE HARRY



Women are responsible for two-thirds of the work done worldwide, yet earn only 10 percent of the total income and own 1 percent of the property... So, are we equals? Until the answer is yes, we must never stop asking.

"

I BELIEVE THAT TO COMBAT VIOLENCE
AGAINST WOMEN, MEN WILL HAVE
TO CHANGE. HITTING WOMEN IS NOT
A SIGN OF MASCULINITY. INSTEAD,
IT SHOWS COWARDICE. IF WE TRULY
WANT TO BE REAL MEN WE WILL HAVE
TO FIRST LEARN TO BE SENSITIVE.

DALAI LAMA



77

AAMIR KHAN



I CALL MYSELF A
FEMINIST. ISN'T
THAT WHAT YOU
CALL SOMEONE
WHO FIGHTS
FOR WOMEN'S
RIGHTS?

Too often
women can't
access the
information
they need to
fight the pay
discrimination...
Women can't
wait for equal
pay. And I won't
stop fighting
to address this
inequality.



BARACK OBAMA

If you are a man who respects women... her rights, her dignity, her independence, her mind, her body, her life... you are a #MARD. MARD- an abbreviation of 'Men Against Rape and Discrimination



55



SHEROES - AN ONLINE CAREER DESTINATION

THAT IS OF WOMEN, BY WOMEN AND FOR WOMEN

omen, to march ahead, need opportunities, not speeches." Well, this was a statement given by Ms. Sairee Chahal, Founder and CEO of SHEROES, an online career destination that is of women, by women and for women. SHEROES which stands for the #WomensInternet is a platform for women where they can express themselves freely.

Are women really getting equal opportunities in today's world? If we scrutinize the idea as to whether the women of today are getting equal

opportunities, we need to look at the set of circumstances that are favorable for them in comparison to men. To cater to the needs of every type of women by offering support, resources, opportunities and interactions, an exclusive community platform for women was built to create a paradigm shift around women empowerment and changemaking.

This Noida-based startup focuses on helping women find jobs during various stages of their lives. It instills in them the qualities and character traits to guarantee more success through authentic conversations.



SHE Teams

ve-teasing, an all-too-commonproblem in India, is a common euphemism for sexual harassment of women in public areas by men. Irrespective of the dress women wear, or, their age, their looks, their educational, professional and marital status, they are being subjected to all kinds of harassment. Sexual harassment and eve-teasing are so pervasive that they are missing from our daily conversations. Now many Indians do not deny, or shy away from conversations relating to eve-teasing, sexual assaults or rape. Thanks to SHE Teams that have strengthened measures for safety of women in the city of Hyderabad and instilled a greater sense of security in women.

Launched on October 24, 2014, in Hyderabad with the aim of curbing and combatting sexual harassment at all places and providing safety and security















to women in the society and building up their confidence, SHE Teams is a division of Telangana Police for enhanced safety and security of women. Swathi Lakra IPS, Inspector General (law and order) and Women's Safety, has been heading SHE Teams ever since its inception. She is a super cop who was awarded the 'Prestigious Daughter of India' by the Rajasthan state government in Jaipur.

"The world will not be destroyed by those who do evil, but by those who watch them without doing anything," believes Ms. Swathi. Indeed. SHE Teams have caused quite a stir in the Hyderabad city by their quick responses and the way they deal with their cases. Also, they have been giving the jitters to those who are harassing women over WhatsApp, Facebook and Twitter apart from public places. According to Swathi, "Our initiatives have resulted in drastic reduction of harassment and crime against women and also a kind of deterrence among people who harass women."

Have you ever felt frightened or intimidated when walking alone? Have you ever wondered what you should do if approached by an attacker? You no longer have to, Womenfolks! You're just a whatsapp msg away and the various units of SHE Teams of the Telangana State Police will be on a relentless crackdown. Thank You, SHE Teams.





ttitude determines your altitude." Very wise words, indeed. You shape your life with the attitudes, either positive or negative. It can be the primary reason behind your greatest success as well as the one leading to your worst failures. Attitude is everything when it comes to achieving a goal, and tackling a setback or problem. A positive attitude goes a long way in ensuring you come out victorious from whatever limitations that were holding you back before. In short, it can make your life brighter and more colorful like a rainbow or it can even shatter your life like a piece of glass.

This writeup is inspired by an article that got published in a national daily recently. The story talks about an anxious man who was going to attend an interview at work and if he was through, he would be the CEO of that company. Finally, the day has come and he was all set to attend the interview. He was waiting for the office







Uma Iyer, DPS

cab to come and pick him. The cab has arrived and during his drive to the interview, he was stuck in a traffic jam and was getting late. The man started getting angry and very soon he lost his patience and started yelling at the driver. After reaching the destination, the driver reported the man's disgraceful behavior to the company's higher authorities. This ultimately resulted in the man not only losing his CEO post but also his job. This small yet very significant incident has brought him from CEO to a position where he lost his job. What an eyeopener it is!

Doesn't it just feel so nice when you thank someone or speak politely or maybe just give them a bright smile when you see them? Such minor behavioral changes can bring out the positivity in you and will bring you to your full potential. A

study at Oxford University states that positive vibes bring your blood pressure to a speed that balances the amount of blood going to your organs, especially, your brain in a wonderfully proportionate ratio. This, in turn, helps you think, interpret, concentrate and understand things better, not just at school or work, but also in your life.

I have heard many four-letter words in my life but none as powerful as N-I-C-E. Being nice and polite not only makes you smile, the receiver smile, but every smile brings about another thousand around it which in turn brings about another thousand smiles each. So your good attitude is making the world a brighter and happier place to live in. And these smiles, my friends, are the most inexhaustible source of magic in the world.





REVOLUTION IS BORN OUT OF LOVE FOR PEOPLE



he motto of this Organisation is to help people with the basic needs for education. And it also deals with many other social works for the betterment of humanity. This will eventually help the children who are in need of basic educational resources like Books, Stationery, etc; Revolution has several programs which will focus on all aspects of education, social awareness, technical and non-technical projects.

Revolution is partnered with leading organizations like Starlynx. This will help to transform the tech-education and to bring digital revolution by rethinking of how organizations use digital technology to radically change performance.

POOJA AGEER

Founder & CEO - Revolution (www.therevolutions.co), Young Entrepreneur, Philanthropist, TedX Volunteer, Tutor)

Pooja Ageer is a passionate 19-year-old bringing Revolution for the betterment of humanity. Pooja being born in intense poverty atmosphere, she has strived for her education in early days. The struggles in her life made her stronger. She was brought up in an environment with great exposure in teaching and art fields. She is consistently shown as a tutor for more than 50 kids.

She was particularly influenced by her mother who believed that "Education is the key to success in life, and teachers make a lasting impact on the lives." She started educating kids with all her talents. Since she was deprived of opportunities at an early stage, she committed that she should move on further creating a platform which will help the people to learn and grow. Pooja's everlasting hunger to educate and help people made her start Revolution Organisation (www. therevolutions.co), which is helping numerous people to enrich their lives.

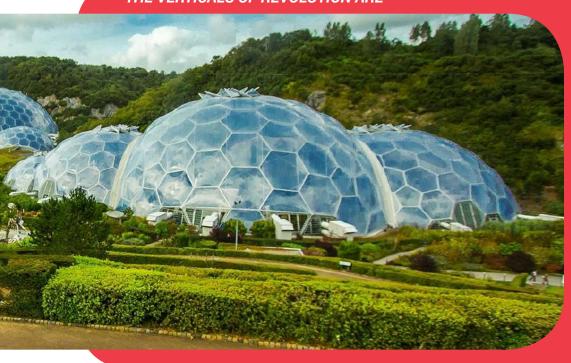


2. ED-REVOLUTION

This program focuses on educating people by teaching basic skills and screening tech videos in various charities. Revolution helps to connect the donors of Books, stationery and other educational resources to provide the children in need.



THE VERTICALS OF REVOLUTION ARE



1. ECO-REVOLUTION

Revolution platform initiates a new project which will plant a tree sapling for each and every Signup in www. therevolutions. co . The goal is to plant more than one million trees in India by the end of year 2019.



3. FOOD REVOLUTION

This is a campaign which helps to feed the orphans by sharing a meal and get featured in Revolution Website www.therevolutions.co

4. TECH REVOLUTION

Bringing Next-Gen Technologies to the masses, Tech Revolution helps to create and ideate the innovative projects.



THE DOT WATCH: A LIGHT IN THE WORLD OF COMMUNICATION

irst, we would like
to say thank you to
all the media that has
taken an interest and
championed Dot as the
world's first Braille smartwatch.
Since the beginning of our research,
design and development journey
Dot has been recognized by various
well-known foreign media outlets i.e.
TIME magazine, BBC, Tech Asia, Popular
Science, and many others. We would like to
offer a sincere thank you to everyone who has
taken an interest in our efforts.

An estimated 285 million people in the world are visually impaired; this includes legally blind and visually limited persons. For the past two decades, there have been no new innovations regarding visually





impaired technology. Available technology for visually impaired people (VIP) is expensive, bulky and often limited and only around 5% of visually impaired people worldwide have the privilege of owning Braille devices. Educational and day to day life for VIPs has remained severely limited.

Dot's mission is to close the information gap between the visually impaired and sighted communities. One of our goals at Dot is to show that Braille is worth learning. Braille literacy among blind children is around 10% and those that lose sight later may never learn it at all. Our hope is that they will embrace the language as a cool new way to read and write. Dot will offer them a fun and easy way to not only learn the language but connect to the world at large.

What Exactly is the Dot Watch?

The Dot smartwatch is a stylish, wearable device that outputs text in Braille (and its many versions) on the watch-face. It is completely practical and easy-to-use for the wearer. One prominent difference between the existing smartwatches and 'Dot,' is within

the usage scope: accessing information in Braille rather than using text or graphics. To achieve this, a state-of-the-art, refreshable Braille Display is used. It utilizes cutting-edge, electro-dynamic cells to seamlessly relay information. In such an active era, our device aims to outfit the ones deemed 'limited' or 'immobile'.

Dot Watch Performance

The Dot Watch is incredibly easy to operate and beautifully crafted. Our innovation allows us to reduce the size and price of our products on a massive scale. Instead of traditional heavy, bulky Braille machines, our technology focuses on the seamlessness of use, and lightness of weight for portability. Although the device may have only 4 pins you can still read entire notifications. By using the touch sensors, you can read up to the last letter, then remove your finger from the display, the pins will refresh to bring up the next letters. It's seamless. Like reading a marquee sign, but in Braille. The wearer can read their personal message across the surface of the 43 mm radius circle, in private. Here

people are able to read text messages, social media notifications, and other customizable information in Braille.

We have created a Dot mobile application where certain applications can be paired with the device. Really, the possibilities are endless. However, it is still a watch at its core, so naturally, it will have the ability to display the hours, while being the first Braille watch ever to display increments of time down to the second.

Reliability & Functionality features

- Stylish leather band and weighing only 33g
- Four active dynamic Braille cells that can tell you time down to the second
- 24 dots relay multiple versions of practical texts seamlessly via smartphone
- Easily connects to your smartphone via Bluetooth
- Can be used with either Apple iOS or Android operating systems
- Gyroscope and touch sensor used in the watch face for operator convenience
- lithium polymer 400mAh batteries capable of lasting 10 days on a full charge
- Cost \$359 (free shipping)
- · Ability to read time down to the second
- The ability to read messages in private

User Experience

"Hi there, my daughter received her Dot watch yesterday!!! She is over the moon with it. She has already figured out most of the apps and has interfaced it with her phone and receives messages via SMS notifications. Thank you so much for the rush order to make it in time for her birthday." — Donavin from Ireland

"Yesterday Alexa took the Dot Watch with her to school. You should have seen their [students] faces when she swapped to 'the moving seconds':



Up to that very moment they have had just a vague idea that a minute consists of 60 seconds. But for the very first time in their lives, they now got a real impression and understanding of how fast a second is gone. At school break that was topic number one! As an instantaneously result, pupils from other classes swept into Alexa's classroom and asked for the chance to feel the Dot Watch... An unexpected success can be reported by a young student. He had some difficulties performing mathematics beyond the numbers 1 to 20. [With the] Dot Watch, he learned to read the numbers up to 60 within a very short period of time!" - Colja from Germany

"Having the option to choose "manual scroll" and "automatic scroll" was a wonderful addition! It shows DOT is considering how to assist as many different individuals with vision impairment as possible, and in many different situations. For a proficient braille reader, the automatic scroll allows him (or her) to very quickly read a message, notification, or a phone number without having to repeatedly press a button or a sensor. On the other hand, the manual scroll allows beginning, or slower braille readers to be able to read and comprehend the text at their own pace, without feeling rushed or becoming frustrated with the watch." – Luke from the US

Some Company Background

Although Dot may have begun as a small and humble startup, it has developed into a headstrong company with a phenomenal team at the helm. The members possess the knowledge, experience, and skills required in their respective fields to move Dot into the future. Our experienced seniors oversee the hardware, software and marketing areas, while the juniors bring the strength, creativity, courage, and ability to function together at optimal efficiency. We

all learn from one another and have continued to grow as an amazing team that strives for excellence.

Dot Origin

The CEO, Eric, happened to meet a blind classmate while attending the University of Washington. While most of his peers used new tablet devices, his blind classmate lugged around a large and bulky textbook, which obviously took more effort. Although there are visually impaired-friendly features on most tablets, accessibility was deemed a glaring issue. Current adaptive/assistive technology devices were often expensive and innovations for the visually impaired has been fairly stagnant for the last two decades, specifically in regard to Braille. This is how Eric was inspired to create and develop the Braille smartwatch that became Dot.

The Dot Team

Dot is a team where age doesn't matter, and we are held together by our ambition to shape an inclusive future. At Dot our senior members bring an abundance of knowledge and skills gained from experience, meanwhile, the junior members provide their ability to learning quickly, with a passion for what they do, while introducing new talent to the team. We have the most talented and skillful people in the actuator technology in Korea working with us on the new Braille technology, specifically our Head of R&D, HC Park. In addition, we have two co-founders our CTO, Ki Kwang Sung, and CDO Mason Jae Sung Joo. Ki Kwang Sung is in charge of the hardware of the watch, and the specifications of the watch. Mason works on the design of the watch, and the end result is that the watch has received the iF design award, one of the most prestigious design awards. We are always learning, adapting, and evolving.



Awards:

- ITU Telecom World 2015 (Entrepreneur Award)
- Get in the Ring 2016 (1st winner)
- Cannes Lions 2016 (2x Gold, 2x Shortlist)
- CLIO Awards 2016 (1x Gold, 1x Shortlist)
- LIA 2016(1xGrand Prix, 1xGold)
- Eurobest 2016 (2xGrand Prix, 3XGold)
- Webby Award 2017 (1xGold)
- ADC DE 2017 (1xGrand Prix)
- New York Festival 2017 (1xGold)
- Cannes Lions 2018 (2x Golds)

The Future Dot

Our goal is to put Dot on a public platform for universal access to those with limited visual ability. Due to the introduction of refreshable braille displays, many contents became accessible for blind people. However, only 5% of blind people worldwide have the privilege to own such devices because of issues involving the technology and price. Our company is working to end the lack of actuator technology that had been on demand for many years, and uses the technology to develop a refreshable braille display and wearable device-to make a concept into happening so that we can try to diminish the invisible discrimination against blind people in information accessibility.

How can I contact Dot?

Dot Incorpotation #2002 Ace Highend Tower 7th, Gas an Digital 2ro, Geumcheongu, Seoul, Korea

Tel: 82-2-864-11113 / Fax: 82-2-

864-1989

E-mail: dot@dotincorp.com Website: www.dotincorp.com







SAMANTHA RUTH PRABHU: A TOP ACTRESS, A PHILANTHROPIST AND AN ENTREPRENEUR

he Indian film industry has always been a male dominating one. The Telugu film industry which initially started as a female-centric industry where yesteryear actresses used to charge more than heroes, Samantha Ruth Prabhu looks like she's been making efforts to bring back the trend again. Having established a career in the Telugu and Tamil film industries, Samantha is one of the most popular and highest-paid South Indian actresses and is a recipient of four Filmfare Awards.

"People often ask me why I don't take up more heroineoriented roles. My question is, 'Where are these roles?' I really appreciate actresses who sign only films with meaty roles. However, there aren't too many of them. The industry is simply male-dominated," opines Samantha. The actress today stands as a fine example for several aspiring actresses who aim to make it big in showbiz and is now at a position where she can call the shots in a male-dominated industry.

Alongside her acting career, Samantha is a prominent celebrity endorser for brands and products. She has conceptualized and started her own NGO, Pratyusha Support, in 2014 which looks after single-parent children and orphans and provides medical support for women and children. She donates her earnings from endorsements, product launches, and inauguration events to support the foundation. Pratyusha Support has been crafting a better life for the underprivileged by delivering some unparalleled medical support to women and children while fulfilling the wishes of those children suffering from life-threatening medical conditions.



PAST EVENTS

Global Entrepreneur Summit (GES)

On its Journey to recognize individuals and organizations, and their contributions to the global economy, Asia Inc. 500 held its first official Road to GES (Global Entrepreneur Summit) Growth Conclave 2017 on November 24, 2017. Held at the tech startup incubator T-Hub on the IIIT-Hyderabad campus, the conference had over 50 women who made it big in their respective fields.

In the first edition of Growth Conclave, ASIA Inc. chose to support Women in Tech in alignment with Global Entrepreneur Summit 2017 who will be future leaders, game-changers, board members, executives and entrepreneurs, sportswomen, and politicians.

The Chief Guest for the conclave was Ms. Katherine B. Hadda, U.S Consul General, and the event witnessed prominent women leaders from various walks across the globe.

The conclave focused on women leaders and entrepreneurship with a theme that talked about rights, responsibilities, and respect that women get and deserve in the industry. The aim of the awards presented at the summit was to support women who will be a changing face of the world.

Pharma Digital Transformation Conclave

Asia Inc. 500, the leading Digital Platform for Thought Leaders in Asia, hosted the first ever Pharma Digital Transformation Conclave on March 8, 2018, at the Park Hyatt Hotel in Hyderabad. The event witnessed the participation of top-notch leaders from the pharma industry across the city of Hyderabad.

The conclave had more than 30 C-suite executives participating in the biggest CIO roundtable event. Asia Inc. 500 honored the top most influential pharma leaders who have embraced technology and made a significant contribution to the pharmaceutical field manifesting in a Pharma Digital Transformation. Out of 104 nominations from 71 brands, the jury has selected top 7 nominations and awarded them.

Asia Inc. 500 & IBC

Asia Inc. 500 and Nucleus Vision, in collaboration with the governments of Telangana and Goa, and NITI Aayog have launched the first edition of the International





Blockchain Congress held from August 3-5, 2018. This is India's first ever International Blockchain Congress and also the world's largest industry-government Blockchain conference which was attended by hundreds of government officials, global Blockchain leaders, innovators, enterprises, and technologists.

The first edition of the conference was attended by distinguished guests such as Mr. Tim V Draper, Founder of DFJ Ventures, Mr. Amitabh Kant, CEO Niti Aayog, Mr. KT Rama Rao, IT Minister, State of Telangana, Mr. Rohan Khaunte, IT Minister, Goa, Mr.



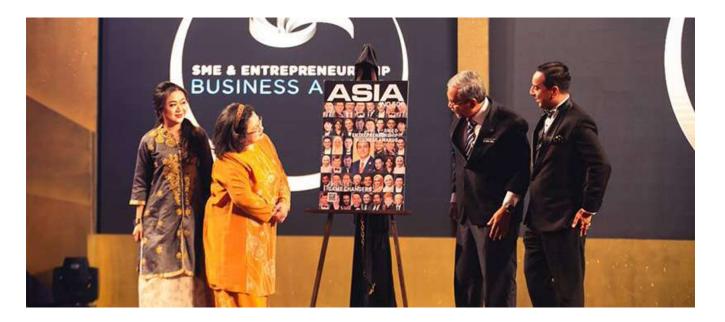
CP Gurnani, CEO Tech Mahindra, Mr. Mohandas Pai, Chairman, Manipal Global Assoc., Mr. Min Kim, CEO of ICON Foundation, Mr. Ian Balina, Global Community Influencer, and many others.

Global BLockchain Summit 2018

Asia Inc. 500 was also associated with Global Blockchain Summit 2018, Malaysia, that brought together blockchain gurus, technology players and influential audience of government. Mr. Khalid Abdul Samad, Minister of Federal Territories, Malaysia, and Mr. Kishva Ambigapathy, the Chairman of the Commonwealth Youth Council, Malaysia, were the guests of honor at the event.

Vizag Fintech Festival 2018

Vizag Fintech Festival 2018 is the largest financial technology festival in India where Asia Inc. 500 has collaborated with the government of Andhra Pradesh to organize the festival. The week-long event which took place from October 22-26, 2018, was inaugurated by the Hon'ble Chief Minister, N. Chandra Babu Naidu and the Hon'ble IT Minister, Nara Lokesh.



Fintech Valley as a platform, brought pioneers and enablers of innovation to host an exclusive group of leading corporates, startups, academia and regulators from around the globe. The event also had the world's first humanoid citizen robot, Sophia, as the star attraction of the Vizag Fintech Festival where Sophia was engaged in an intriguing interaction with the State IT Minister N Lokesh and other delegates.

World Quality Summit 2019

Asia Inc. 500 hosted the India edition of the World Quality Summit, the world's premium technology summit for quality assurance professionals, on 22 February 2019 at T-Hub, Hyderabad. WQS which was co-hosted by Wall Street Select is a not-for-profit thought leadership event with the sole focus of bringing innovation and thought leadership in Quality Assurance and Quality Engineering.

This seminal event in the Quality Engineering calendar

witnessed the participation of CEOs, CTOs, senior vicepresidents of technology companies, senior QA & QE experts & Thought Leaders from the quality assurance and quality engineering space. Mr. J A Chowdary (IT Advisor and Special Chief Secretary to the Chief Minister, Govt. of Andhra Pradesh) delivered the chief guest's address and launched the fifth edition of Asia Inc. 500's magazine on Digital Innovation in Asia.

Asia Inc. 500 in association with WQS also hosted Asia's biggest awards ceremony - Global Business Excellence Awards 2019 and celebrated companies and individuals who have accomplished significant achievements in the Quality Assurance and Quality Engineering space. This year's industry-star studded event saw hundreds of entries, where the winners were chosen after careful assessment and deliberation – culminating in a closely-run and action-packed event.





The accelerating pace of technology in diverse fields across the globe has resulted in the resonating success of many organizations, individuals and institutions. Asia Inc.500 is a digital platform for celebrating, recognizing and awarding thought leaders and industry stalwarts across Asia. The global pioneer, which is also an international business magazine, endows an exposure of top business organizations that have manifested in a digital transformation. With a motive to bring the best in Asia, Asia Inc. 500 has been laying continuous emphasis on recognizing and rewarding 5000+ individuals and organizations across Asia.